Come to study with us in the Netherlands and find yourself in the company of interesting and curious students like yourself, international faculty, artists and practitioners involved in the culture and business sectors. Experience a method that is quite unique. Last year at the Summer School we attracted a great diversity of graduate students, academics and cultural entrepreneurs from a wide diversity of institutions and cultures. We had fifteen participants from 10 countries and teachers from Japan, Italy, Bulgaria, Belgium and the Netherlands.

For the second edition of the International Summer School we have designed five courses for the specific needs and interests of participants:

Value of Culture: On the relationship between Economics, Culture and the Arts (August 4 -11)
Creativity, economy and society (July 28 - August 4)
Economics of cultural heritage and museums (June 28 – July 1)
Cultural entrepreneurship (June 28 – July 3)
Art production and markets (June 28 – July 3)

The courses examine the relationship between culture and economics, the link between creativity, arts, and business, and bridge the knowledge and experience of people involved in specific cultural sectors.

The International Summer School is organized and led by professor Arjo Klamer, Chair of Economics of Art and Culture, Erasmus University.

The courses will be held at Amsterdam University College www.auc.nl.

Participants will engage with well-known academics and professionals who will illustrate case studies in the Netherlands and abroad. We begin with the questions and experience of the participants. The faculty will stimulate, further, and deepen their thinking. In workshops the participants learn how to put the new insights to work by applying them to actual cases. Field trips include visits to cultural sites in the Netherlands.

Do you want to know more? Visit our website: www.klamer.nl/av, email to: summerschool@klamer.nl
Value of Culture
August 4 – 11, Amsterdam, the Netherlands

Culture manifests itself in everything human, including everyday business, political, and intellectual life. Cultural values influence negotiations and creativity in the environments where all of us - the city planner, the politician, the teacher, the business leader, the curator and the spectator - are forced into the relationship between economics and culture.

This course explores the tension between the world of economics and the world of the arts, the practices of cultural entrepreneurship, the challenge of financing precious works, the functioning of the art market, international cultural policies, the important role of creativity in the modern economy, and the economics of different cultural sectors (cultural heritage, performing arts, visual arts).

The course is organized and led by professor Arjo Klamer, Chair of Economics of Art and Culture, Erasmus University. It will be held at Amsterdam University College www.auc.nl.

Participants will engage with well-known academics and professionals who will illustrate case studies in the Netherlands and abroad.

Fee for professionals: 1500 euro
for students: 750 euro
(The fee includes refreshments and materials and excludes accommodation and meals)

Do you want to know more? Visit our website: www.klamer.nl/av, email to: summerschool@klamer.nl
International Summer School 2010
in Economics of Art and Culture

Creativity, economy and society
July 28 – August 4, Amsterdam, the Netherlands

Be up to date on the role of creativity in organizations and the economy at large. Realize what people are thinking about creativity and what they are doing about it.

Creativity is a new catchword. Organizations want to be creative, professionals seek creative work and the economy of the future has to be a creative economy. Creativity and culture are becoming increasingly important for economic development.

The aim of the course is to bridge the knowledge and experience of science, arts and business. It will give professionals, and advanced students the latest insights into the sources and nature of creativity. It will explore the characteristics of environments that foster creativity in the working place and in society as a whole. It will pay special attention to the role that the arts can play in fostering a creative environment and how creativity can contribute to better government policies and better leadership in professional organizations.

Do you want to know more? Visit our website: www.klamer.nl/av, email to: summerschool@klamer.nl

Participants will learn from scholars who are working on the frontiers of the research into creativity as well as from artists and experts who have experience with creative processes in the working environment.

Fee for professionals: 1600 euro
for students: 850 euro

(The fee includes refreshments and materials and excludes accommodation and meals)
Short courses
June 28 – July 1, Amsterdam, the Netherlands

This year we have designed three short courses for the specific needs and interests of participants. The three courses provide insights into the current questions about the cultural sector and focus on particular aspects: How can cultural heritage match the concept of sustainability? What is the role of cultural entrepreneurship? What is the interaction between the arts and the market?

The courses are designed for professionals, policy makers, artists, lecturers, researchers and students interested in the topics.

The courses are organized and led by professor Arjo Klamer, Chair of Economics of Art and Culture, Erasmus University. They will be held at Amsterdam University College www.auc.nl. Participants will engage with well-known academics and professionals who will illustrate case studies in the Netherlands and abroad.

Fee for professionals: 1400 euro
for students: 600 euro
(The fee includes refreshments and materials and excludes accommodation and meals)

Economics of cultural heritage and museums
Fostering and conserving cultural heritage are demanding tasks that require a great deal of knowledge, on the content of cultural heritage, on policy design and on the financing and management of cultural heritage. The course will deal with these and other related issues.

Cultural entrepreneurship
A dynamic economy is calling for cultural entrepreneurs who are willing to take risks, to change the routines, and who can persuade others to go along. Participants will learn about the peculiarities of the cultural sector and the special qualities that good cultural entrepreneurs represent.

Art production and markets
This course analyses the relationship between visual arts and the market. It highlights the role of institutions and intermediaries; the value of visual arts, the relationship between art markets and innovative work and the role of creative environments.

Do you want to know more? Visit our website: www.klamer.nl/av, email to: summerschool@klamer.nl